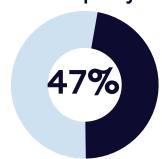
Elmiron Client Profile



Percentage of leads that qualify:

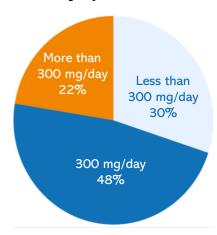
Percentage of qualified leads that signed:



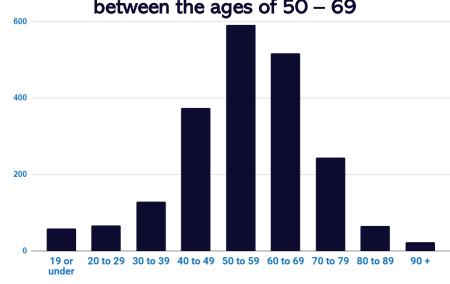


64%
of those that signed contracts did so instantly

Daily amount of Elmiron taken by qualified clients



More than half of qualified Elmiron clients fall between the ages of 50 – 69



Top 10 symptoms experienced by qualified clients

Trouble adjusting to dim lighting

Glare Other retin

Other retinal/eye disease

Vision loss Blurred or dimmed vision Blind spots

Colors seem less vivid/dull Floaters/spots in field of vision

46%

of signed clients have been diagnosed with an eye disease other than age-related macular degeneration and wet macular degeneration

SimplyConvert Qualified Clients Through 4/27:

